



2018 Allied Membership Application

Those that provide products & services to the industry

Type of Membership

Full Service Allied Membership

Select Service Allied Membership

Partnership Dues

\$750

\$525

Company Information

Company Name: _____ County: _____

Address: _____ City, State, Zip: _____

Website: _____ Phone: _____

Slogan/ Motto: _____

Description: _____

Company Category*: _____

Point of Contact

Contact Name & Title: _____ Phone: _____

Email: _____ Cell Phone: _____

Appropriate Lodging Council Notification: Akron/Canton Columbus Cincinnati Northwest Ohio Cleveland Dayton

Billing Address: (if different from Company Address)

Additional Contact 1

Contact Name & Title: _____ Email: _____

Appropriate Lodging Council Notification: Akron/Canton Columbus Cincinnati Northwest Ohio Cleveland Dayton

Additional Contact 2

Contact Name & Title: _____ Email: _____

Appropriate Lodging Council Notification: Akron/Canton Columbus Cincinnati Northwest Ohio Cleveland Dayton

*OHLA will use this entry to determine best placement in Allied Directory

Thank you for submitting your Allied Member Application! We will begin the review process for your membership. All new members must be approved by the OHLA Board before membership is finalized.

Member Benefit	Select Service	Full Service
OHLA eNewsletter Introduction to Membership <ul style="list-style-type: none"> • Receive monthly OHLA eNewsletter • Eligible to submit content to eNewsletter • Eligible for Allied Spotlight in eNews 	✓ ✓ ✓	✓ ✓ ✓ ✓
Unique OHLA E-introduction & Co-branded Email & Mail Support		✓
One-on-one Membership Consultation		✓
Maximize Membership FAQ/Guide	✓	✓
OHLA Member Contact List with City <ul style="list-style-type: none"> • Eligible for OHLA Full Member Contact information* 		✓ ✓
Listing in OHLA Allied Directory <ul style="list-style-type: none"> • Company name • Company logo • Company description • Company contact • OHLA Member offer • Testimonial • Slogan 	✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓
Use of OHLA Allied Member Logo	✓	✓
Eligible to serve on OHLA committees including Allied Council		✓
Eligible to exhibit at Annual Conference <ul style="list-style-type: none"> • Eligible for OHLA Allied of the Year • Priority Exhibit Space at Annual Conference 	✓ ✓	✓ ✓ ✓
Attendance at all Lodging Council Business Meetings <ul style="list-style-type: none"> • Member Pricing • One (1) Complimentary Registration for Lodging Council Breakfast or Luncheon • Invitations to all Lodging Council Breakfasts, Luncheons and Receptions 	✓ ✓	✓ ✓ ✓ ✓
Industry/Government Affairs Collaboration		✓
Sponsorships Available	✓	✓
Attendance to Allied Industry Insights <ul style="list-style-type: none"> • Two complimentary registrations 	✓	✓ ✓

*Additional sponsorship required

HOW TO SUBMIT:

Submit completed applications by email to OHLA's Director of Membership, Lauren Stazen at lauren@ohla.org

QUESTIONS? Please contact OHLA at (614) 461-6462

FOR OFFICE USE ONLY:

One on one scheduled: _____ Date Payment Received: _____ New Member Kit: _____ SM Shoutout: _____
Date Received: _____ Date Input in System: _____ Ambassador Assigned: _____ Letter: _____