



OHIO HOTEL & LODGING ASSOCIATION
175 S. THIRD STREET, SUITE 170
COLUMBUS OH 43215
P: (614) 461-6462

Ohio Hotel & Lodging Members Elect Leaders and Board Members for 2023

November 21, 2022

FOR IMMEDIATE RELEASE

COLUMBUS, OH – At the Annual Business Meeting of the Ohio Hotel & Lodging Association, members from across the state voted to elect the slate of officers and board members for the coming year. The statewide board will be led by Chad Bortle, President of SJB Management Inc. and SJB Hotels LLC, Granville.

“Chad Bortle will help lead initiatives that benefit hotel & lodging businesses and the people who work with them throughout the next two years,” Joe Savarise, President & CEO of OHLA, said. “We will see continued challenges and revolutionary changes in our industry, and Chad will help lead us through them.”

Chad is an industry veteran with 18 ½ years of experience at his company. Prior to SJB, he was an Assistant Vice President with CCS Fundraising, an international fundraising consulting firm, successfully directing capital campaigns that raised more than \$200 million for various non-profit organizations in several states. Chad received a graduate degree from Case Western Reserve University's Mandel Center of Non-Profit Management and a bachelor's degree in English and History from the University of Dayton. Chad formerly served as a board member with the Iron Disorders Institute, Rural Action, and The Newark Ice Hockey Association (NIHA). He served as the association's Hockey Director for nine years and on the Licking County United Way's Finance Committee. SJB has a long history of engagement and support of Ohio's lodging industry. Chad's parents Jack and Sandy both served as members of the OHLA board during their long and successful careers.

Other officers of the board elected at the Annual Business Meeting are:

- Vice-President, Bill Reed, Flats East Bank
- Second Vice President, Holly Hollingsworth, First Hospitality
- Treasurer, Alan Assaf, Indus Hotels
- Past President, Steve Stewart, Hyatt Regency Columbus
- Ex-Officio, Geri Lombard, Hotel LeVeque Autograph Collection

New members joining the board in 2023 will be:

- Frank Arena, GM, SpringHill Suites Cincinnati Midtown/Commonwealth Hotels
- Deon Watkins, GM, Home2 Suites Stow-Akron/Country Inn & Suites Cuyahoga Falls/NEO Hotel Group
- Nicole McCabe, GM, The Inn & Spa at Cedar Falls, Hocking Hills Golf Club & Urban Grille

OHLA extends its congratulations and thanks to newly-elected officers and board members, and those members elected to and continuing their service on the Board of Trustees. OHLA volunteer leaders help set the direction for their industry and the organization. See a complete list of board members [here](#).

###

About the Ohio Hotel & Lodging Association

Founded in 1893, the Ohio Hotel & Lodging Association (OHLA) is one of America's longest-serving hotel associations. Its mission is to provide advocacy, information, resources, and connections that make hotel & lodging businesses and those who work in them more successful. Contact info@ohla.org or (614) 461-6462.